

# 2023 ASDP Conference Sponsorship Packages

## All Conference Sponsor Levels receive:

- ❖ News releases related to Sponsorship
- ❖ Discounted rates for Vendor Marketplace, Conference Classes & Events
- ❖ Marketing material or promotional item distributed in Conference 'Swag Bag'
- ❖ Sponsor recognition on ASDP website, Brochure, Fashion Show Program, & Social media

## Copper Needle Sponsor - \$200

- ❖ Name and link on ASDP Website and Conference Brochure
- ❖ Name in Fashion Show Program
- ❖ Sponsor recognition in a shared co-sponsor social media post

## Bronze Needle Sponsor - \$500

- ❖ Logo and link on ASDP Website and Conference Brochure
- ❖ 1/8 page in Fashion Show Program
- ❖ 2 tickets for any Event
- ❖ 1 dedicated social media post

## Silver Needle Sponsor - \$1,000

- ❖ Logo and link on the ASDP website, Conference brochure, and Registration Website
- ❖ 1/4 page in Fashion Show Program
- ❖ 2 tickets and VIP seating for any Event
- ❖ 2 dedicated social media posts
- ❖ Featured promotion in Member Offerings Email
- ❖ Free Vendor Marketplace table
- ❖ Discount rates for Conference Classes and additional Event tickets

## Gold Needle Sponsor - \$2,000

- ❖ Prominent logo and link on the ASDP website, Conference brochure, and Registration Website
- ❖ 1/2 page in Fashion Show Program
- ❖ Logo placement on an Event ticket
- ❖ 2 tickets and VIP seating for all Events
- ❖ 4 dedicated social media posts
- ❖ Featured promotion in Member Offerings Email
- ❖ Free Vendor Marketplace table and Featured Presentation
- ❖ Discount rates for Conference Classes and additional Event tickets

## Platinum Needle Sponsor - \$5,000

- ❖ Prominent logo and link on the ASDP website, Conference brochure, and Registration Website
- ❖ Full page in Fashion Show Program
- ❖ Logo placement on an Event ticket
- ❖ 4 tickets and VIP seating for all Events
- ❖ 8 dedicated social media posts
- ❖ Featured promotion in Member Offerings Email
- ❖ Free Vendor Marketplace table, recognition on Sponsor banner, and Featured Presentation
- ❖ Discount rates for Conference Classes and additional Event tickets