

# Your Guide to Planning an Unforgettable Experience at the ASDP 28th Annual Educational Conference in Denver, CO

Welcome to the 28th Annual Educational Conference hosted by the Association of Sewing & Design Professionals (ASDP). We are thrilled to invite you to join us in Denver, Colorado, for an inspiring and transformative experience. This conference is a celebration of passion, innovation, and excellence in the sewing and design industry. Prepare to immerse yourself in a diverse program of classes, presentations, and networking opportunities tailored to various skill levels and interests. From refining your sewing techniques to exploring creative design and business practices, our expert instructors are ready to guide you toward enhancing your craft and career. Join us from October 19th to 22nd, 2023, at the Hyatt Regency Denver Tech Center and become part of a vibrant community that shares your passion and dedication. Thank you for being part of our ASDP community, and we can't wait to see you at the conference.

## **Travel Arrangements:**

Transportation: Denver International Airport (DEN) is the main airport serving the Denver area. As with many other large cities, traffic can cause significant delays; arriving late morning/midday offers the best chance of avoiding long travel times.

The hotel for the conference is located South of downtown Denver, about 27 miles from the airport. Rental cars, taxis, rideshares, or public transportation are available. You can take an Uber, Lyft, taxi or navigate the transit system. A transit ticket is currently \$10.50 (prices are subject to change) rideshare and taxi transports will cost \$35-50+.

We are working on logistics to coordinate a group transport on Thursday, October 18th. If you would like to take advantage of pre-purchased transportation on Thursday, contact [conference@sewingprofessionals.com](mailto:conference@sewingprofessionals.com) for further information.

## **Accommodations:**

Hyatt Regency Denver Tech Center  
7800 E Tufts Ave, Denver CO 80237  
303-779-1234

The conference team has arranged a discounted guest room base rate of \$159/night for Single/Double occupancy, \$175 for Triple, and \$191 for Quad. These rates are available

throughout the conference and three days pre- and post-conference for those that like to arrive early or stay late. A maximum of four guests per room. Rooms are available on a first-come, first-served basis.

To book your stay at the Hyatt Regency Denver Tech Center, please visit the [group booking website](#).

### **Creating Your Class Schedule:**

We hope you've had a chance to explore the brochure or website and identify classes that align with your interests and professional goals. Conference offers a diverse selection of classes to choose from; consider attending a mix of sessions, both within and outside your primary area of expertise, to broaden your knowledge and gain fresh perspectives.

The schedule was planned to allow attendees to take a Master Class and take advantage of all Core Conference has to offer. ASDP Master Classes are immersive learning experiences designed to provide an intimate, hands-on learning experience, taught by expert instructors with extensive industry experience. These classes offer a unique opportunity to refine skills and gain new insights into industry practices.

We encourage attendees to plan to attend the complete Core Conference, which includes access to class selections on Friday, Saturday, and Sunday. Our carefully crafted class schedule offers a diverse range of topics, techniques, and skill levels to cater to both seasoned professionals and those who are just starting their sewing and design journey.

With an array of options available each day, you'll have the chance to personalize your conference experience based on your interests and goals. From full-day intensives that allow for deep exploration of a particular subject to half-day sessions that offer focused instruction on specific techniques, you'll find a class lineup that suits your needs and preferences. It's important to note that none of the classes repeat.

### **Beyond the Classroom:**

The Core Conference class schedule packs a lot of education into a short time frame, but the conference is so much more! Core Conference attendees receive tickets to attend the group social events that are designed to foster connections, inspiration, and a sense of camaraderie among attendees. These events provide a valuable opportunity to engage with fellow professionals, share experiences, and build lasting relationships that can support and elevate your career long after the conference concludes.

While Core Conference classes don't start until Friday, we encourage attendees to arrive on Thursday and join us at the Welcome Reception. If you are planning to travel early in the day to avoid traffic, we invite you to join us for a Day of Sewing to benefit Reese's LairWear. Click the link to find out more about the [Charity Sewing Project](#).

## Conference Registration:

- ❖ Member registration begins July 1st, 12 PM EST
- ❖ Non-member registration begins August 1st
- ❖ Late registration begins September 1st

There are several Pricing Packages to choose from for 2023:

**Core Conference** includes 3 days of classes Friday-Sunday & Event tickets to the Welcome Reception; Keynote Luncheon, Fashion Show; Annual Meeting & Banquet; and Farewell Reception.

**Core Classes Single Day** includes one full day of Core Classes; Friday, Saturday, or Sunday. You may choose a full-day class or 2 half-day classes (same day-one AM & one PM). Single-day class packages do not include any event tickets.

**Master Class** includes 2 days of intensive learning from an industry expert in a small group setting. Spaces are limited.

**Core Conference plus Master Class** offers a significant discount for those that wish to attend a Master Class and includes Core Conference classes and Event tickets.

**Presenters, Vendors & Sponsors** qualify for discount pricing, contact [conference@sewingprofessionals.com](mailto:conference@sewingprofessionals.com) for more details.

Individual Event tickets will be available a la carte; quantities may be limited for some events.

As you prepare for the ASDP 28th Annual Educational Conference in Denver, keep in mind the essential aspects mentioned above. Plan your travel arrangements, register for the conference in a timely manner, create a schedule that maximizes your learning experience, and embrace networking opportunities. We are excited to welcome you to this event and look forward to witnessing your growth and connection within our ASDP community. See you in Denver!