

What's the initial goal you have in mind? (Example: Financial, Marketing, Research, Operations)

Expand on this goal using the SMART attributes.



What do I want to achieve? Be precise.



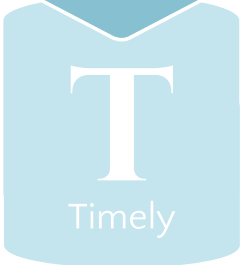
How will I know when I've reached my goal? What are the metrics and milestones I need to hit along the way?



Is this goal realistic for me? What support do I need to make sure I achieve my goal? What are my limitations?



Why is this goal worthwhile? Does it support my business vision and/or my other responsibilities?



When do I want to achieve this goal? Write down a target date.

Now rewrite your initial goal as a concise, defined SMART goal.
